Awards and Recognitions

The Foundation provides recognition through the issuance of awards to acknowledge and promote excellence in the field of economic justice and equality as Dr. King dreamed.

The I AM A MAN Award®

This award is presented to those individuals who continue to strive to keep Dr. Martin Luther King’s “Dream” alive and to bring it into being.

The I AM A MAN Award® was trademarked by the Foundation in 2003.

Past recipients of this prestigious award:
Congressman Harold Ford Sr., Judge Joe Brown, Congresswoman Maxine Waters, The Rev. Joseph Lowery (SCLC), President William (Bill) Clinton, Congressman John Lewis, Mr. William (Bill) Lucy (AFSCME), Congressman John Conyers, Mr. Harry Belafonte, and Father Michael Pfleger.

The Open Door Award

Based on 2nd Corinthians 2:12, the Open Door award is given to persons who have ‘opened doors’ for others. Starting in 2000, this award provides a way to recognize the work of those paving the way to the realization of the “Dream.”

2020 Honorees

I AM A MAN Award

Dr. Frederick Haynes

Open Door Award

Rev. Dr. Inetta F. Rogers

Rosalind Withers

Banquet Co-Chairs

Gale Jones Carson

Matt Kuhn

Sponsorship Opportunities

Platinum Sponsorship $10,000
Back cover of Keepsake Booklet
4 tables of 10 at Commemorative Awards Banquet

Gold Sponsorship $7,500
Inside front cover of Keepsake Booklet
3 tables of 10 at Commemorative Awards Banquet

Silver Sponsorship $5,000
Inside back cover of Keepsake Booklet
2 tables of 10 at Commemorative Awards Banquet

Sponsor a Student $500

Published Photo and Profile $200
in Keepsake Booklet

Contributor Opportunities

Full Page Ad (Color -7”Wx9”H) $1,500
Full Page Ad (B/W -7”Wx9”H) $750
Half Page Ad (B/W -7”Wx4.5”H) $300
Fourth Page Ad (B/W -3.5”Wx4.5”H) $175
Table of 10 (Banquet) $1,000
Individual Banquet Tickets $100

Deadline for submitting camera ready art is March 6, 2020.

Please make checks payable to:
The April 4th Foundation, Inc.
P. O. Box 3267, Memphis, TN 38173
(901) 859-3364
Footsteps Youth Leadership
Summit on Civil Rights

Part of the work of The April 4th Foundation, Inc. is to “Tell the story…Pass it on” of the incredible sacrifices and successes of the civil rights movement. Since its inception, “Footsteps,” the youth component of The April 4th Foundation, has educated and inspired thousands of youth throughout the City of Memphis. These students have been able to meet and talk with the living legends and civil rights icons of the movement and to visit historic civil rights locations throughout the south. A few of the inspirations who have actively participated with “Footsteps” have been Dr. Joseph Lowery, Dr. Christine King Farris, the sister of Dr. Martin Luther King, Jr., Dr. Hattie Jackson, Jocelyn Wurzburg, Dr. C.T. Vivian, Bobby Seale, and renowned actor and activist, Harry Belafonte. Your support of The April 4th Foundation is vital to sustain the education of our youth through the ‘Footsteps’ program.

With your 2020 contribution, ‘Footsteps’ participants will enjoy an educational weeklong experience traveling to see civil rights sites while meeting and learning from living civil rights leaders. Applications and registration for the 2020 ‘Footsteps’ class begins May 4, 2020. For more information, please call 901-481-6218.